

Senior Graphic Designer

About Hallgarten & Novum Wines

Hallgarten is one of the UK's leading wine specialists, working with many of the UK's top On and Off Trade businesses. Our award-winning portfolio has circa 1,400 wines from every corner of the wine-making world and is at the core of our success. We are proud to have been awarded the prestigious IWC 'On Trade Wine Supplier of the Year 2023', IWSC 'Wine Distributor of the Year 2023', and most recently the Sommelier Wine Awards 'Large Merchant of the Year 2024'. We are also Sliver accredited Investors in People and proudly part of Coterie Holdings.

Main Purpose

- To lead and manage the in-house Design team (3 people)
- Manage the workload coming into and going out of the Design team in accordance with set deadlines
- Lead the design and production of high-quality marketing and sales support materials:
 - To support the Sales teams, providing creative assets for customers in the hospitality and wine retail sectors, enabling them to better reach their customer base and help grow their business
 - To support the Marketing and Portfolio teams, designing a variety of creative assets that projects a premium and motivating image of the Hallgarten business and its suppliers to external stakeholders

Key Responsibilities:

- To lead the team in designing a wide variety of printed and/or digital materials, including:
 - Customer wine lists
 - Hallgarten Price Lists, brochures and other publications
 - Event materials, including (but not limited to) – invites, tasting books, signage.
 - Customer Marketing and Training material/assets
 - Creative assets to fuel growth across social media accounts, including video and image assets
 - Point of Sale materials
- Provide creative support on the Hallgarten website
- Manage the distribution of work between the Design team, acting as the primary point of contact, ensuring all work is managed and reported through the Design team Job Log
- Determine, agree and communicate the parameters of the Design remit to the business.
- Analysing and reporting on Design teamwork on a monthly basis
- Lead the creative thinking on all large-scale Design team projects

KPIS

- Efficient delivery of high-quality creative assets from the entire team
- Responding to a brief and, where appropriate, providing a range of options to help determine best creative route
- Challenging of print quotes from third parties to ensure optimum value for money
- Managing stakeholder expectations of delivery timings
- Strong team ethic of support and continual improvement

Requirements & Experience

- Proficient in Microsoft Office Suite
- Proficient in Adobe Creative Cloud, including but not limited to:
 - Photoshop, InDesign, Premiere Pro, Illustrator

- Creative flair, with a finger on the latest design trends and eagerness to think creatively outside the box
- Ability to prioritise tasks and juggle stakeholder requests
- Strong attention to detail
- Team player and team leader
- Excellent interpersonal communication skills and the ability to interpret briefs
- Active contribution to the wider business culture
- Previous experience in Design essential
- People Management experience essential
- Web design experience desirable

What is on offer

- Competitive Salary
- Bonus Structure and Company Profit Share Scheme
- Pension scheme
- 25 Days Annual Leave per annum with the ability to purchase up to 5 days

Additional Information

This role is based in our Head Office in Capability Green, Luton working in a hybrid way after probation.

The ethos and culture of Hallgarten lies at the heart of everything we do, our 5 values of Partnership, Positivity, Passion, Pride and progression mean you will find a collaborative, supportive and friendly team that gives you a platform to succeed and grow.

We are an equal opportunity employer and are committed to equality of opportunity for our current and future employees irrespective of their gender, age, race, disability, marital status, religion or belief, or sexual orientation. We believe that the wide range of perspectives that result from diversity promotes innovation and business success. If you need reasonable adjustments at any point in the recruitment process, please let us know and in your application, please feel free to note which pronouns you use.

Closing date for applications is **9th August 2024** but we reserve the right to close earlier should we find the successful candidate. Please send an up-to-date CV to hr@hnwines.co.uk.